

RYAN CAMPBELL | olive47
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ART DIRECTOR | DESIGNER | ILLUSTRATOR
www.olive47.com/workit

SKILLS

Art Direction, Print/Web/Mobile/Smartphone Design, Illustration, Character Design, Photography, Photo Editing/Colour Correction, Information Architecture, GUI Design, Content Conception, Copy Writing, Production Design, Style guides, Mood boards, Product Mockups, Patterns, Icons, Typography, Colour Theory, Fine Art disciplines, Murals, Printmaking, Prop Design.
Mac and PC proficient: Adobe Suite, Sound and video applications, Microsoft Office, HTML, CSS, ftp

Past and present clients include:

BBDO | Universal Music Group | MiZuno Running | Hanky Panky | Los Angeles Times | YikYak | DKE Toys
Seagram's | The Standard Hotel: Hollywood | Virgin Music | Saban Brands | Red Bull | Podponics | DSW
Leeza Gibbons | Guthy Renker Home | GOTV | iFilm/Viacom | At Risk Films | Brand New School | Converse
Atlanta Tech Village | WikiHow | Yahoo! Music | ComedySportzLA | Dublab Internet Radio | TOMS | MotoFilms
Citizenlab: Toronto | The City of Westminster, London | The Atlanta Botanical Gardens | Greenspan Artist Mgmt

RECENT AND NOTABLE PROJECTS:

February 2018

Hanky Panky x olive47 x Best Friends Animal Sanctuary: Character Design & Illustration

+ Character design/illustration for "Save Them All" underwear line collaboration benefitting the Best Friends Animal Sanctuary

February 2016- March 2016

BBDO: Freelance Character Designer/Illustrator & Muralist

Atlanta, GA

+ Character design/illustration for animated/live action short and mural commission by BBDO for Bayer's Feed-a-bee program. The Feed-a-bee initiative seeks to create forage areas with a diversity of bee-attractant plants for honey bees by distributing packs of seeds.

2006 - present

DKE Toys: Freelance Digital and Print Designer

Los Angeles, CA

+ Design and production of all web and print collateral for San Diego Comic Con and various industry conventions, including product releases, signage, and information one sheets
+ Show flyers and postcards with corresponding mini-sites
+ Type and character logos for subprojects, print ads, and social media campaigns for various artists and art toys

EXPERIENCE:

2010

SHP: Art Therapy Instructor: Urban Arts Program

London, United Kingdom

+ Project worker for art program supporting the rehabilitation of the homeless, particularly those with mental health and drug issues.
+ Facilitated dialogue with clients and case workers to gain greater understanding of client group/personal goals. + Demonstrated various fine art techniques, focusing on collage, painting (brush and aerosol), and lino-cut printmaking.

(CON'T)

- + Educated clients on different art genres, bringing in books, magazines and other reference materials to teach about quarterly assigned art theme
- + Basic instruction in Adobe graphic apps
- + Supported clients with help in completing thematic artworks towards a quarterly gallery art show.

2006-2008

Peel Magazine: Freelance feature writer/Photographer

- + Freelance feature writer and contributing photographer for street art/graffiti print magazine with International distribution.
- + Media reviews, travelogues, conference reviews

2005-2006

Yahoo Music: Freelance Designer

Los Angeles, CA

- + Freelance web designer for online media company
- + Newsletter design, Flash modules for Yahoo!Music App, Production of various site graphics. Internal and external banner ads

2004-2005

The Vendare Media Group: Freelance Senior Designer

Sherman Oaks, CA

- + Design and layout of web pages. Conception and execution of ad campaigns, flash game interstitials, architecture and design of web games. POP signage.

2001-2002

Vivendi/Universal: Flipside Network: Senior Designer

Los Angeles, CA

- + Design and layout of web pages. Conception and execution of ad banner campaigns, flash game interstitials, development and design of java-based web games. Photo Editing and retouching.
- + Design of Universal-pushed/third-party campaigns for clients such as Ford, Verizon, and Lavalife.

2001

EMI: 2ksounds: Senior Designer

Los Angeles, CA

- + Worked with team developing an online A&R tool for record label. Responsibilities included design comps, site production, information architecture, and product development

2000

Razorfish : Interactive Designer

Los Angeles, CA

Clients: Bluetorch, Earlychildhood.com, Enron, LaOpinion, Palm, iBlast, American Film Institute

- + UI production and sound design for prototype of iblast tv scheduling product. website: colour systems, illustrations, typography, art-direction of animations
- + Collaborated with broadcast design to create website for Ma Familia I-TV project.
- + In-house projects: LA office intranet, icon systems, colour systems, copy writing, broadband extranet, sticker design, Tshirts, posters, flash animations, presentation booklets, office signage

1999

Digital Entertainment Network: Senior Designer/Producer

Los Angeles, CA

- + Design and layout of video pages as well as community pages, ad campaigns, sound design and flash for movies and games for extreme sports web-based program
- + Produced/art directed web show focusing on emerging art and pop culture of teenagers in the US and Tokyo, Japan. sticker design, title graphics, and logo design.
- + Design and information architecture of indie band website (at.the.drive.in) for >en music

1997-1999

Launch Media/ Yahoo!Music: Web Designer, Photo Editor

Los Angeles, CA

- + Designed and constructed graphics for feature articles, concert reviews, and album reviews.
- + Responsibilities included production work, compression, animated ad banners, link logos, site pages, photography of chat guests. Photo editing. Constructed and maintained digital photo archive of over 20,000 musical artists. Obtaining images from record companies and returning submissions.

EDUCATION

Bachelor of Fine Arts, Painting, Art History 1993.

Savannah College of Art and Design. Savannah, Georgia

Masters of Fine Arts, Printmaking 2008.

University of the Arts of London: Camberwell College of Art. London, UK

RELATED QUALIFICATIONS

- + Internationally recognized street artist/muralist, olive47, featured in numerous books, publications and art blogs
- + Extensive knowledge of the web, search engines, browsers - Understanding and usage of various web coding languages
- + Designed award-winning line of "Miss Cupcake" artist platform toys released by Dreamland Toyworks and sold internationally, August 2009